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GLOBAL EDUCATION COMPANY, DIGITARY CONTINUES AGILE

Melbourne led global online education company, Digitary is continuing down the agile path.

Agile processes and product development are produced with customer use cases in mind, with the minimum viable product developed in 'sprint-runs' and testing occurs before full deployment.

"Many businesses have shifted their conversation to 'agile' to keep up with the latest buzz words but they have only employed hot-desking or the ability to pivot the business strategy," said Chief Operating Officer, James Murray-Beckman.

Agile delivery is about planning and truly being a customer-lead company, with a focus on value goals and deploying delivery in a systematic and tested way.

"As an internationally trusted network, Digitary has always been focused on agile delivery," continued Mr Murray-Beckman.

However, to increase its horsepower in 'agile', Digitary recently employed agile business analyst, Romesh Udalagama in its Melbourne office as Product Manager.

"With Romesh's appointment and his broad industry experience, we are signalling that a holistic practitioner's approach.

"Romesh comes to us with a very strong background across tier one and two mobile, finance and consulting companies, which will help us improve our products and the customer experience," said Mr Murray-Beckman.

Romesh has extensive experience across multiple businesses such as, MYOB, PaperCut Software, Elabor8 and Telstra, and is a strong practitioner in agile development environments, use systems and design thinking approaches that deliver customer-centred solutions and rich product experiences.

Digitary's annual income has grown tenfold in the past five years and it recently secured a significant investment from SEEK that will take the business into more countries and rapidly expand its capability to serve more education providers, learners and businesses internationally.

Digitary is the nominated service provider for the UK's Digital Academic Records Exchange (DARE) platform, serving institutions like the University of Cambridge since 2008. Digitary now delivers the technology that drives My eEquals for Australia's universities.

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“In 2016, Digitary won the Higher Education Sector (HES) contract to deploy its credential authentication platform, branded My eQuals in all of Australia’s 47 Universities, which was completed on time and on budget by end 2018,” said Mr Murray-Beckman.

Over 80 institutions have issued more than 2 million records to 1.5 million learners who have shared them with third parties, like employers, in 125 countries.

Digitary's trusted global network enables people freedom, empowerment and protection, whilst fulfilling lifelong learning and employment when sharing their certified academic credentials through its online platform.

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MEDIA ENQUIRIES AND FURTHER COMMENT

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BACKGROUND ABOUT DIGITARY

Established in Dublin, Ireland (1999) by Andy Dowling, Digitary is an online platform that enables Higher Education institutions and their students to upload, sign, share and verify academic qualifications, transcripts and other documents, with crypto-level security, anytime, anywhere in the world.

Digitary's platform removes the burden of document credentialing management from universities and gives control to learners to easily access and share their academic documents with the third-parties, like employers.

Digitary is a regular contributor to developments in the global e-Credentials ecosystem through its participation in the Groningen Declaration Network (www.groningendeclaration.net) and through collaboration with European stakeholders to facilitate standardisation and electronic exchange of student mobility data.

In 2018, Australian online recruitment company, [SEEK](#) made a €4million (just over\$6.3million Australian) to buy a minor stake in Digitary, which is enabling the business to grow its team and expand into further international markets. SEEK Strategy Director, Florian Dehne also sits on the Digitary Board.

Founded in Dublin, Ireland Digitary now has offices in Bologna, Italy; Delhi, India; Melbourne, Australia and Vancouver, Canada.

Digitary is comprised of a global team of innovative and experienced IT security professionals, systems architects, web designers and software developers, supported by sales and marketing and corporate services people on a mission to make it secure and easy for individuals to access, share and authenticate their verified achievements online.

Digitary prides itself on a positive company culture and working environment. By working at Digitary people work alongside a highly talented international team and are part of an exciting growth story it continues to transform the way qualifications are certified and used around the world.

Canada

The Association of Registrars of the Universities and Colleges of Canada (ARUCC), representing 96 Universities across Canada, are seeking input to the development of a national digital credentials solution there, which Digitary is playing a lead role in delivering.

China

Digitary has partnered with the Chinese Higher Education and Student Information Career Centre (CHESICC) (www.chsi.com.cn/en), a part of the Chinese Ministry of Education, to provide verified credentials for Chinese graduates to Universities abroad.

Groningen Declaration Network

The Groningen Declaration Network (GDN) was formally established in 2012 to develop best practices and globally accepted standards for secure, citizen centred consultation of educational data. Digitary was among the first signatories. See: www.groningendeclaration.org

Europe

Universidade do Porto, one of the top Universities in Portugal, is our first customer in continental Europe. The €16 billion Erasmus+ project (2014-2020) is driving accelerated student mobility within the EU.

Ireland

Digitary covers the majority of Higher Education Institutions in Ireland, including a sector-wide shared service for all Irish Institutes of Technology (IoTs).

India

Digitary has an office in New Delhi. Current customers are the Indian School of Business (“the Harvard of India”), Manipal University, and Pacific Medical University, Udaipur.

UK

The adoption of electronic credentials is growing in the UK, driven by rollout of the HEAR (Higher Education Achievement Report). Digitary is a key market player, with a number of key reference customers, including University of Cambridge, University of Manchester, and London School of Economics (LSE).

U.S.

Digitary has completed strategic partnerships with two U.S.-based organisations, Educational Perspectives and CollegeNET, Inc. Educational Perspectives provide expert credential verification and evaluation services to international students wishing to study in the U.S. They use Digitary to certify applicants’ credentials so that these Universities can verify them online. CollegeNET inc. provides software solutions to approximately 1,300 U.S. universities. Their services include providing online admission systems, which are used by around 400 U.S. Universities, for both domestic and foreign students.

ABOUT HIGHER ED SERVICES (HES)

Higher Ed Services is an integral part of the Australian higher education sector. It works for the benefit of and to strengthen the higher education sector by building capacity, professionalism and quality in both business practices and the education of Australians.

As a not-for-profit company owned by Universities Australia, its mission is to provide support and leadership services that deliver cost-effective, high quality outcomes.

See: www.hes.edu.au/

ABOUT MY EQUALS

My eEquals was developed to give students, graduates, employers and third parties anytime, anywhere access to certified degrees and transcripts. My eEquals is owned by the participating universities, and managed by [Higher Ed Services \(HES\)](#) on behalf of the participants. See: www.myequals.edu.au