

FOR IMMEDIATE RELEASE

APRIL 2019

GLOBAL EDUCATION COMPANY, DIGITARY WELCOMES CANADIAN MANAGER, BERT van der GEEST

Today, Melbourne led global online education company, Digitary welcomed business solutions architect, Bert van der Geest as its Canadian Manager.

“Bert is the face of our expansion into Canada and has led large scale business transformations in Student Information Systems and secure credential distribution,” said Chief Operating Officer, James Murray-Beckman.

Bert is a Project Manager and Business Solutions Architect, with 30 years’ experience in both Post-Secondary and Secondary School sectors, including work with the British Columbia Ministry of Advanced Education, Skills & Training, Ministry of Education, Langara College and Datatel Inc.

“Bert comes into the business at an exciting time, as we expand into Canada and is known for delivering effective solutions in strategic projects involving complex organizational, policy or business process change.

Bert’s exceptional facilitation, communication, project management, and analysis skills have built him a reputation as a valued and respected team player,” continued Mr Murray-Beckman.

Digitary’s annual income has grown tenfold in the past five years and it recently secured a significant investment from SEEK that will support the business as it launches into more countries and rapidly expand its capability to serve more education providers, learners and businesses internationally.

Digitary is the nominated service provider for the UK’s Digital Academic Records Exchange (DARE) platform, serving institutions like the University of Cambridge since 2018. Digitary now delivers the technology that drives My eEquals for all Australia and New Zealand’s universities.

“In 2016, Digitary won the Higher Education Sector (HES) contract to deploy its credential authentication platform, branded My eEquals in all of ANZ’s 47 Universities, which was completed on time and on budget by end 2018,” said Mr Murray-Beckman.

With offices in Melbourne and Dublin and an emerging Northern American, Indian and Chinese market, Digitary helps Higher Education providers world-wide mitigate fraud by securely certifying academic qualifications online.

Over 80 institutions have issued more than 2 million records to 1.5 million learners who have shared them with third parties, like employers, in 125 countries.

Within Digitary's trusted global network, people are protected, empowered and free to fulfil lifelong learning and employment through secure digital certification.

-Ends-

MEDIA ENQUIRIES AND FURTHER COMMENT

James Murray-Beckman, Chief Operating Officer: 0408 533 233, jmb@digitary.net
(INTERVIEW COORDINATION) Ben Walkenhorst, Head of Marketing: ben@digitary.net

BACKGROUND ABOUT DIGITARY

Established in Dublin, Ireland (1999) by Andy Dowling, Digitary is an online platform that enables Higher Education institutions and their students to upload, sign, share and verify academic qualifications, transcripts and other documents, with crypto-level security, anytime, anywhere in the world.

Digitary is a regular contributor to developments in the global e-Credentials ecosystem through its participation in the Groningen Declaration Network (www.groningendeclaration.net) and through collaboration with European stakeholders to facilitate standardisation and electronic exchange of student mobility data.

In 2018, Australian online recruitment company, [SEEK](#) made a €4million (over \$6.3million Australian) to buy a minor stake in Digitary, which is enabling the business to grow its team and expand into further international markets. SEEK's Strategy Director, Florian Dehne also sits on the Digitary Board.

Founded in Dublin, Ireland Digitary now has offices in Bologna, Italy; Delhi, India; Melbourne, Australia and Victoria, Canada.

Digitary is comprised of a global team of innovative and experienced IT security professionals, systems architects, web designers and software developers, supported by sales and marketing and corporate services people on a mission to make it secure and easy for individuals to access, share and authenticate their verified achievements online.

Digitary prides itself on a positive company culture and working environment. By working at Digitary people work alongside a highly talented international team and are part of an exciting growth story as it continues to transform the way qualifications are certified and used around the world.