

FOR IMMEDIATE RELEASE

17 SEPTEMBER 2018

GLOBAL EDUCATION COMPANY, DIGITARY WELCOMES CHIEF OPERATING OFFICER, JAMES MURRAY-BECKMAN

Today, Melbourne led global online education company, Digitary welcomed digital executive, James Murray-Beckman as its Chief Operating Officer.

“James comes to us with significant leadership experience across tech and mobile,” said founder and Chief Executive Officer, Andy Dowling.

MBA qualified Murray-Beckman, who has worked in management and leadership roles with Optus Mobile, Telstra and SEEK Learning, specialises in fostering innovative and collaborative teams, product leadership, business operations and monetising technology.

“James comes into the business at an exciting time will be on watch, overseeing our global expansion, building out the commercial function and expanding our operations into new markets around the world,” said Mr Dowling.

“Among my first priorities will be to deliver our expansion into North America,” said James Murray-Beckman.

Digitary’s annual income has grown tenfold in the past five years and it recently secured a significant investment from SEEK that will support the business as it launches into more countries and rapidly expand its capability to serve more education providers, learners and businesses internationally.

Digitary is the nominated service provider for the UK’s Digital Academic Records Exchange (DARE) platform, serving institutions like the University of Cambridge since 2018. Digitary now delivers the technology that drives My eQuals for all of Australia and New Zealand’s universities.

“In 2016, Digitary won the Higher Education Sector (HES) contract to deploy its credential authentication platform, branded My eQuals in all of ANZ’s 47 Universities, which was completed on time and on budget by end 2018,” said Mr Murray-Beckman.

With offices in Melbourne and Dublin and an emerging Northern American, Indian and Chinese market, Digitary helps Higher Education providers world-wide mitigate fraud by securely certifying academic qualifications online.

Over 80 institutions have issued more than 2 million records to 1.5 million learners who have shared them with third parties, like employers, in 125 countries.

Within Digitary's trusted global network, people are protected, empowered and free to fulfil lifelong learning and employment through secure digital certification.

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MEDIA ENQUIRIES AND FURTHER COMMENT

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BACKGROUND ABOUT DIGITARY

Established in Dublin, Ireland (1999) by Andy Dowling, Digitary is an online platform that enables Higher Education institutions and their students to upload, sign, share and verify academic qualifications, transcripts and other documents, with crypto-level security, anytime, anywhere in the world.

Digitary is a regular contributor to developments in the global e-Credentials ecosystem through its participation in the Groningen Declaration Network (www.groningendeclaration.net) and through collaboration with European stakeholders to facilitate standardisation and electronic exchange of student mobility data.

In 2018, Australian online recruitment company, [SEEK](#) made a €4million (over \$6.3million Australian) to buy a minor stake in Digitary, which is enabling the business to grow its team and expand into further international markets. SEEK's Strategy Director, Florian Dehne also sits on the Digitary Board.

Founded in Dublin, Ireland Digitary now has offices in Bologna, Italy; Delhi, India; Melbourne, Australia and Vancouver, Canada.

Digitary is comprised of a global team of innovative and experienced IT security professionals, systems architects, web designers and software developers, supported by sales and marketing and corporate services people on a mission to make it secure and easy for individuals to access, share and authenticate their verified achievements online.

Digitary prides itself on a positive company culture and working environment. By working at Digitary people work alongside a highly talented international team and are part of an exciting growth story it continues to transform the way qualifications are certified and used around the world.